

<http://peoplelikeus.org/2009/parade/>

Great North Run Moving Image Commission 2009 – The Great North Run Cultural Programme

Creating a film using the archives of the Great North Run [July 2008-October 2009]

View film at UbuWeb: http://www.ubu.com/film/plu_parade.html

While viewing and sourcing content from the Great North Run film archive, it occurred to me that the huge crowds that come to spectate this event are as important as the participator. I arranged film frame layers across the screen so that they strayed outwards in the direction of the natural panning of the original shots – much more in accordance with the natural gaze of the spectator, revealing a unique panoramic view of the content. The irregular angles and shifting perspectives bring to mind Cubist photomontage and Cubist/Vorticist painting/collage, with the added dimension of the moving image naturally taking this to another level. Given that this is a celebration of human achievement, and as a nod of appreciation to the Cubist influence within this work, it seemed appropriate to use “Parade” by Erik Satie as the musical backdrop.

Interview with the artist by Beth Bate (Rowson) <https://vimeo.com/11044585>

Background on the project – commission announcement from 2008:

To celebrate the silver anniversary of the BUPA Great North Run in 2005, the Great North Run Cultural Programme was established, which featured the film broken time by Jane and Louise Wilson. As part of the legacy of this film and part of an ongoing commitment to exploring the relationship between sport and art through, an annual award – Great North Run Moving Image Commission – was born.

Supported by Arts Council England, this major commission awards an experienced artist or film-maker £30,000 to create a new work which responds to and captures the spirit of one of the world’s top sporting events and we’re delighted to be able to announce the winner of Moving Image Commission for 2009 is British Artist Vicki Bennett.

Vicki will be working with archive footage of the Bupa Great North Run to create a new vision of the landscape and the route of the world’s largest half-marathon to be screened as part of the 2009 Bupa Great North Run Cultural Programme.



Images shot in the gallery
Photo credits for below: Colin Davison

